

# Grow Your Business with *The Georgia Veterinarian*



For more than 65 years, *The Georgia Veterinarian* has been providing up-to-date information to Georgia's veterinarians and it continues to grow with the profession. The publication is highly-valued by GVMA members and is continually cited as one of the top benefits of membership.

## Publication and Circulation

*The Georgia Veterinarian* is published quarterly by the association in January, April, July and October. It reaches more than 3,000\* veterinarians, technicians, students, and industry leaders throughout Georgia, the Southeast and the nation. The publication is free to all GVMA members. Subscriptions are available for \$30 per year. International subscriptions are \$60 per year.

## Deadlines and Payment

Payment can be made with check payable to GVMA or by credit card. All advertisements must be accompanied by full payment and are due in the GVMA office no later than the date below. Payments not received by these dates will be charged a \$25 processing fee.

### Deadlines

Winter	December 1
Spring	March 1
Summer	June 1
Fall	September 1

\*The *Georgia Veterinarian* is sent to all Georgia veterinarians twice per year and to GVMA members (approx. 1,600) twice per year.

## Rates

Placement	Size	Rate
Inside front cover*	7.5" x 10"	\$800*
Inside back cover*	7.5" x 4.5" horizontal	\$500*
full page	7.5" x 10"	\$750
1/2 page	7.5" x 4.5" horizontal	\$425
1/4 page	3.5" x 4.5" vertical	\$325

\*Please call 678-309-9800 for placement.

**Multiple-Issue Discount** – Ads placed two times per calendar year will receive a 7% discount per ad. Ads placed four times per calendar year will receive a 15% discount per ad.

## Specifications

All ads are black and white and must be submitted as a camera ready hard copy or in one of these formats: PC-formatted EPS or TIF, or high resolution PDF with embedded fonts.

## Contact

Georgia Veterinarian  
2814 Spring Road, Suite 217  
Atlanta, GA 30339  
Phone: 678-309-9800 Fax: 678-309-3361  
www.GVMA.net

## 2010 Ad Submission Form

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

## Placement

### Winter Issue

1/4 page - \$325     1/2 page - \$425     full page - \$750

### Spring Issue

1/4 page - \$325     1/2 page - \$425     full page - \$750

### Summer Issue

1/4 page - \$325     1/2 page - \$425     full page - \$750

### Fall Issue

1/4 page - \$325     1/2 page - \$425     full page - \$750

Special Placement Request \_\_\_\_\_

Total # of Ads \_\_\_\_\_ Subtotal \$ \_\_\_\_\_

Multi-Issue Discount \_\_\_\_\_

(7% for 2 ads, 15% for 4 ads)

Grand Total \$ \_\_\_\_\_

## Payment Options

Check payable to GVMA     Visa     MC     AMEX

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ Vcode: \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_

**Return to:** FAX: 678-309-3361 or GVMA 2814 Spring Road, Suite 217, Atlanta, GA 30339

### Winter

Deadline: Dec. 1  
 Food Animal Conference  
 Legislative Session News

### Spring

Deadline: Mar. 1  
 Foundation Day  
 GVMA Annual Convention  
 www.GVMA.net

### Summer

Deadline: June 1  
 Fall Convention

### Fall

Deadline: Sept. 1  
 Benefits of Membership  
 Licensing